

# LOOKOUT MOUNTAIN TOWN CENTER PLAN

Lookout Mountain, Georgia



Lookout Mountain's commercial core is dominated by an unattractive strip center and large parking lots. When the grocery store burned down, the community began to rethink the potential for the area to become a true town center. In 2008, TSW was hired by the Walker Collaborative to craft a detailed plan for the revitalization of the site.

TSW created an image preference survey and participated in a community charrette to allow local input into the vision, which includes new civic buildings as well as shops, offices, a variety of housing options, and a new public park. Parking is to be tucked away behind buildings, or located adjacent to the park, rather than in large unattractive lots.

The plan is designed to be implemented jointly by the city and private property owners, with the grocery store site as a catalyst that will lead to phased improvements of adjacent properties. The character of the proposed town center builds on local architectural precedents and the tourism base to transform parking lots and uninteresting buildings into a place that the community can be proud of.

