

# PONCEY-HIGHLAND MASTER PLAN

Atlanta, Georgia



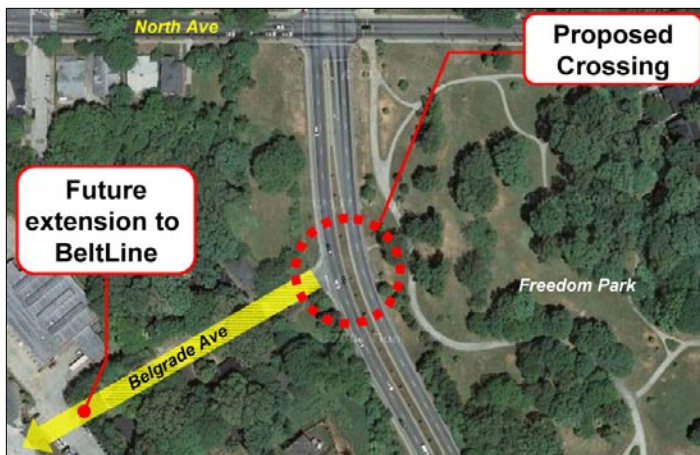
The Poncey-Highland neighborhood lies two miles northeast of downtown Atlanta along a streetcar line that once connected it to the city's center. Like many Atlanta neighborhoods, although the streetcar is gone, its legacy of compact, walkable, and mixed-use development patterns still defines Poncey-Highland today and have made it a popular city neighborhood.

To protect this sense-of-place, while still accommodating growth, the neighborhood master plan was undertaken from summer 2009 through spring 2010. A collaborative effort between the Poncey-Highland Neighborhood Association and District 2 Councilman Kwanza Hall, the plan brought together residents, businesses, and property owners to develop a vision for responsible growth over the next two decades.

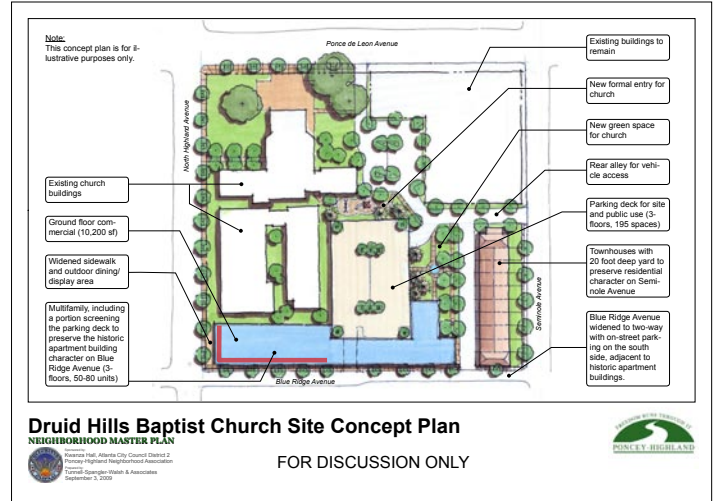
Through a series of neighborhood workshops, topical focus groups, and work sessions, TSW prepared a plan that addressed key neighborhood concerns, including:

- Defining the scale and character of future development to ensure that it did not negatively impact adjacent homes,
- Preparing a detailed "road diet" plan for North Avenue that will slow traffic, provide landscaping, and improve bicycle and pedestrian safety,
- Identifying policies and project promoting sustainable design, economic growth, mixed-income housing, improved public safety, and upgrade public spaces,
- Preparing plans for key redevelopment sites, and
- Establishing a transportation plan that calms traffic and improves bicycle, transit, and pedestrian facilities.

These and other recommendations were incorporated into an implementation plan identifying costs and funding sources, and providing other tools to ensure the plan's success.



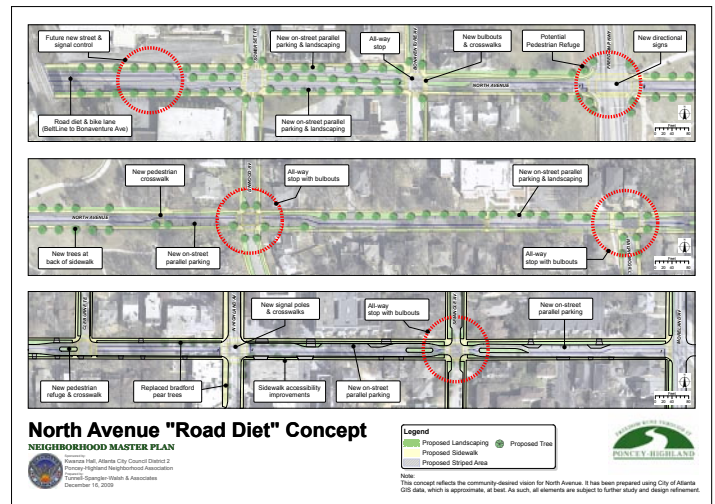
top right: Druid Hills Baptist Church parking lot redevelopment vision  
 middle right: Proposed North Avenue "road diet" plan  
 bottom right: Participants at the community workshop  
 above: Proposed improved links to the BeltLine



## Druid Hills Baptist Church Site Concept Plan

NEIGHBORHOOD MASTER PLAN  
 TUNNELL-SPANGLER-WALSH & ASSOCIATES  
 September 3, 2009

FOR DISCUSSION ONLY



## North Avenue "Road Diet" Concept

NEIGHBORHOOD MASTER PLAN  
 TUNNELL-SPANGLER-WALSH & ASSOCIATES  
 December 10, 2009

Legend  
 Proposed Landscaping  
 Proposed Sidewalk  
 Proposed Street

